

PRESS RELEASE FOR IMMEDIATE RELEASE

IOSONO installs third sound system in Berlin / Germany

New TAUCHER 3D showroom will be opened on Friday, September 09, 2011.

Erfurt / Berlin, Germany. September 09, 2011: IOSONO is happy to announce the opening of a new showroom equipped with an IOSONO 3D audio system. Berlin-based sound design studio TAUCHER Sound Environments is a prime address for high quality surround productions. The showroom features a set of speakers surrounding the listener as well as additional height speakers to create a true 3D effect. Meanwhile, TAUCHER's showroom is IOSONO's third reference in the German capital.

"TAUCHER is a very creative and highly innovative company that intensively uses all possibilities IOSONO's 3D sound systems offer", says Olaf Stepputat, CEO of IOSONO. TAUCHER Sound Environments and IOSONO have been partnering on several projects before. In April 2011 TAUCHER realized the multi-dimensional sound design for IOSONO's and LOBO's show stage at the Palme Middle East exhibition in Dubai. Also a short film and an audio play were created using IOSONO's spatial audio format. Johannes Scherzer, CEO of TAUCHER, adds: "We are fascinated by the power of immersive environments and IOSONO offers everything we need to create them. Sound movements and complete environments that cannot be created with conventional surround-systems become easily realizable, making the IOSONO 3D system a perfect solution for us."

TAUCHER Sound Environments and IOSONO are looking forward to the showroom opening on September 09, 2011. Everyone interested in a stunning 3D sound experience is cordially invited to join the opening party. Please contact Johannes Scherzer for more information on the opening or individual demonstrations.

About IOSONO

IOSONO is an innovative provider of 3D audio solutions for cinemas, themed entertainment locations and mixing stages as well as for live events of any kind. Based in Erfurt, Germany, since its foundation in 2004, IOSONO has quickly become the technology leader in the area of 3D Audio. Visit www.iosono-sound.com for more information.

About TAUCHER Sound Environments

TAUCHER creates three-dimensional sound spaces for multisensory environments designed to communicate moods, ideas, and themes to the public. By using the latest high-resolution sound technologies, TAUCHER enhances the overall experience of media installations. Visit www.taucher-sound.com for more information.

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