

PRESS RELEASE **FOR IMMEDIATE RELEASE**

NEW MOTION PICTURE IMMORTALS IS THE FIRST TO BE MIXED IN 3D SOUND

IOSONO and Wildfire Post Production Studios are proud to announce completion of the first 3D cinema sound mix for a Hollywood motion picture, Tarsem Singh's "Immortals" from Relativity Media.

Los Angeles, USA / Erfurt, Germany. November 07, 2011: "Immortals" is the first motion picture to be mixed in IOSONO's 3D audio format. Its striking visuals will now be complemented by an amazing 3D sound experience. Objects fly overhead, swords and gods race across the skies with the superb 3D imagery. Creating the IOSONO version was completed within 5 days at Wildfire Post Production Studios in Los Angeles with veteran re-recording engineers, Leslie Shatz and Brian Slack. This included setup of a custom portable speaker system, an IOSONO Spatial Audio Workstation, and some training for Leslie and the support staff at Wildfire.

"Everyone at Wildfire was really excited by the sonic results and how easy mixing decisions were to make," Leslie Shatz states. "Integration into the North Stage was fast and simple especially using the new Harrison MPC4-D console with its 32 channel buss structure." Olaf Stepputat, CEO of IOSONO was present during the mixing process and remarks: "The movie sounds incredible and we're proud that IOSONO realized the first Hollywood movie in 3D audio, as the sound adds so much to the movie experience."

Using the set of six 8-track stems as the source audio with some careful editing on the stage along with a few isolated source elements provided enough separation of the audio events to create the fantastic "object-based" mix that will be rendered real-time by the IOSONO processor installed in cinemas. IOSONO and Wildfire were supported enthusiastically by Relativity Media, the film's director, Tarsem Singh, and by Harrison Consoles. "Immortals", an adventurous movie playing in ancient Greece, opens November 11th everywhere. To find more about the 3D audio mix for "Immortals", visit www.iosono-sound.com/immortals.

About IOSONO

IOSONO is an innovative provider of 3D audio solutions for cinemas, themed entertainment locations and mixing stages as well as for live events of any kind. Based in Erfurt, Germany, since its foundation in 2004, IOSONO has quickly become the technology leader in the area of 3D Audio. Visit www.iosono-sound.com for more information.

About Wildfire Post Production Studios

Wildfire Post Production Studios is based in Los Angeles. A word class post production facility with a boutique feel, Wildfire offers a creative space for filmmakers and streamlined post services, from editorial suites, visual effects, ADR, sound design and mixing—all at one location. Visit www.wildfirepost.com for more information.

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