

PRESS RELEASE

IOSONO BRINGS 3D SOUND TO CHINA

With its Chinese distribution partner Anystage, IOSONO is presenting its 3D sound systems at the Communication Lighting Audio Video Conference 2011 in Beijing. More projects in the Chinese and Asian market are in the works.

Erfurt, Germany / Beijing, China. December 02, 2011: IOSONO's Chinese distributor Anystage will give a presentation of IOSONO 3D sound to top Chinese industry professionals at the Communication Lighting Audio Video Conference (CLAV) in Beijing on December 3rd, 2011. The conference deals with the latest technologies in audio, video and lighting and features speeches and demonstrations. 350 industry experts will attend the event and get a chance to listen to IOSONO's high quality 3D sound. A demonstration system with IOSONO's Spatial Audio Processor IPC 100 was installed at Xingguang Media Hotel in Beijing's Daxing district where the conference will take place.

"IOSONO is delivering the best 3D audio solutions to customers worldwide and the Chinese market is of high importance for us," says Olaf Stepputat, CEO of IOSONO, who will come to Beijing for the demonstration. Kaifei Wang, CEO of Anystage, remarks: "Attendees will be impressed by IOSONO's 3D sound. There is a strong demand for 3D sound in China and Anystage is looking forward to realizing more projects with IOSONO here."

The first Chinese cinema equipped with an IOSONO sound system will open its doors in December. More installations will follow in 2012. Also, the highly anticipated movie "My Way" by the famed Korean director Kang Je-gyu is mixed using the IOSONO's Spatial Audio Workstation and the IPC 100 system installed at Korean post production company BlueCap. The World War II film will premiere later this month in Korea and China and be released in the U.S. and Japan in early 2012.

About IOSONO

IOSONO is an innovative provider of 3D audio solutions for cinemas, events and entertainment. Based in Germany, since its foundation in 2004, IOSONO has quickly become the technology leader in the field of 3D Audio, with more than 30 system installations worldwide. The product range includes the audio processor IPC 100 for reproduction, as well as the production software Spatial Audio Workstation. For more information, visit www.iosono-sound.com.

About Anystage

Anystage is a leading high-tech enterprise based in China. The company focuses on product development and system integration and has a long track record of successfully realized projects in the fields of professional audio, multimedia, cinema, networking, conference system and production of film and TV. For more information, visit www.yuanyin.com.

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