

PRESS RELEASE FOR IMMEDIATE RELEASE

IOSONO EXPANDS WORLDWIDE DEALER NETWORK

IOSONO 3D sound solutions now distributed by Audio Intervisual Design in North America

Erfurt, Germany / Hollywood, United States. January 11, 2012. IOSONO is proud to announce an agreement with Audio Intervisual Design (AID), a leading sound and picture dealer, to represent their products in North America. "By joining forces with Audio Intervisual Design, IOSONO is able to offer a new level of product services and close technical support. AID's proven experience and satisfied customer base will be a great asset to both IOSONO and its clients in North America.", says Olaf Stepputat, CEO of IOSONO.

Jim Pace, President of AID notes, "IOSONO 3D audio technology has become the gold standard for the most realistic surround experience. It's consistent, impressive and practical. Professionals are looking forward to providing their creative expertise on projects that sound truly remarkable."

The core of IOSONO's 3D sound system is the *Spatial Audio Processor IPC 100*, which manages all loudspeakers channels and provides a broad range of routing capabilities. IOSONO's core technology allows the playback of true 3D audio and additionally supports conventional surround sound formats or stereo. The IPC 100 can adapt to any size venue or speaker arrangement and is ideal for sound systems in cinemas and live entertainment applications creating high quality soundscapes.

About IOSONO

IOSONO is an innovative provider of 3D audio solutions for cinemas, themed entertainment venues and live events of any kind. Based in Erfurt, Germany, since its foundation in 2004, IOSONO has quickly become the technology leader in the field of 3D Audio, with noted system installations in North America, Europe, Africa, and Asia. IOSONO's product range includes spatial audio hardware and software as well as custom designs for specific applications. For more information, visit www.iosono-sound.com.

About Audio Intervisual Design (AID)

AID is the premier post production dealership in the United States. Established in 1984, AID has been at the forefront of new technologies for nearly three decades. The company focuses on new product development and integration, and has a long track record of successfully realized projects and building long term relationships with professionals in diverse areas of the marketplace. For more information, visit www.aidinc.com.

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