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RHINE VALLEY LEGENDS RESURRECT WITH IOSONO SOUND TECHNOLOGY

Historic project *Romanticum* Koblenz opens its doors to the public

Erfurt/Koblenz, Germany. June 20, 2013. On June 20, 2013 a new tourist attraction in Koblenz, Germany will open its doors to the public, treating visitors with fascinating 360-degree IOSONO 3D sound. By bringing together history, culture and arts the *Romanticum* will take guests on a historic journey through the Rhine valley, telling about the river and its legends with state-of-the-art sound technology.

The exhibition covers 800 square meters and is divided into several areas, letting visitors go on deck of an old steam boat, enjoy the salon or discover the storage room. Next to the video displays the visitor experience is rounded off by a special sound concept realized by TAUCHER Sound Environments, Berlin. The goal was to recreate the environment of a boat trip – with seagulls crying in the sky, church bells ringing in the distance or a sudden cloudburst on deck. "The challenge we faced was to create a spatial and emotional sound concept that goes hand in hand with the visual information the visitors are taking in. With IOSONO's audio processing and positioning technology we were able to create a detailed and authentic sound space," says Aleesa Savtchenko, Creative Director and CEO of TAUCHER Sound Environments.

IOSONO's audio processor is rendering playback for the 64 speakers used in the exhibition. All rooms are equipped with ceiling speakers, guaranteeing a realistic sound experience. "The *Romanticum* vividly conveys the region's culture and history and we're sure visitors will enjoy the three-dimensional sound trip to the Rhine Valley," says Olaf Stepputat, CEO of IOSONO. The exhibition, conceptualized and realized by studio klv, is expected to draw 140,000 visitors.

Starting June 20, the exhibition will be open to the public, for more information visit www.romanticum.de.

About IOSONO

IOSONO is an innovative provider of 3D audio solutions for cinemas, events and entertainment. Based in Erfurt, Germany, since its foundation in 2004, IOSONO has quickly become the technology leader in the area of 3D Audio. The product range includes audio processors for surround playback as well as authoring software. More information on www.iosono-sound.com.

Press contact:

Katja Lehmann
Junior Marketing Manager
Phone: +49 361 / 51143-674
Email: katja.lehmann@iosono-sound.com